



*Live on Stage*

**MIAMI**



**16 - 17 JUNE**

2024

REGISTER ON WEBSITE

**[WWW.MOUNIRMASTERCLASS.COM](http://WWW.MOUNIRMASTERCLASS.COM)**



**MOUNIR**, THE NUMBER ONE HAIR DESIGN EDUCATOR OF ALL TIME, IS THRILLED TO JOIN THE AMERICAN HAIR DESIGNERS IN MIAMI, USA, THE GATEWAY TO THE AMERICAS.

MORE THAN 18,000 INTERNATIONAL HAIR DESIGNERS ATTENDED MORE THAN 17 MASTERCLASSES AROUND THE WORLD

PARIS, SYDNEY, DUBAI, MILAN, BRUSSELS, ISTANBUL, WARSAW, BARCELONA, ETC. TREAT YOUR MIND WITH EDUCATION AND BE AMONG THE 18,000 INTERNATIONAL HAIR DESIGNERS CARRYING THE MOUNIR LEGACY.

**MIAMI**, THE MAGIC CITY, WILL WELCOME MOUNIR, THE GODFATHER OF HAIR DESIGN ON JUNE 16&17TH TO ENCHANT THE DIVERSE HAIR DESIGNERS.





THE TRANSFORMATION  
MASTERCLASS

# LOCATION

 MIAMI, FLORIDA



# TIMETABLE

REGISTRATION AT

**11:00 AM**



DOORS OPEN AT

**13:00 PM**



MASTERCLASS STARTS AT

**13:30 PM**



ONE HOUR LUNCH BREAK

**16:00 TILL 17:00**



MASTERCLASS ENDS AT

**20:00 PM**



PHOTOGRAPHY WITH MOUNIR FROM

**20:00 TILL 21:00**

## MASTERCLASS STAGE PROGRAM 2024

### A. BUSINESS & CAREER MANAGEMENT:

- MOTIVATIONAL SPEECHES.
- STRATEGIES FOR ESTABLISHING HAIR DESIGN AS A MARKET-INFLUENCING PROFESSION.
- TEAM AND WORK FLOW MANAGEMENT.
- DEVELOPMENT OF TALENT AND SELF - EMPOWERMEN
- HOW TO RUN, MANAGE & DEVELOP YOUR SOCIAL MEDIA PRESENCE





THE TRANSFORMATION  
MASTERCLASS

## MASTERCLASS STAGE PROGRAM 2024

### B. 3 FULL LIVE TRANSFORMATION :

- DIAGNOSIS OF HAIR TO CHOOSE RIGHT COLOR AND TECHNIQUES.
- **DIFFERENT BLEACHING TECHNIQUES:**  
WET & DRY BLEACHING | POWDER SELECTION & MIXING TECH
- HAIR SECTIONING METHODS
- OMBRE, HIGHLIGHT, LOWLIGHT, SHADOWING, FLASHES, CONTOURING TECHNIQUES
- HAIR CORRECTION & HAIR FILLING TECHNIQUES
- **PROPER TOOL USAGE :** HANDS, COMBS, FOILING & BRUSHES
- **TIME MANAGEMENT :** HOW TO TIME THE PHASES OF THE
- TRANSFORMATION DEPENDING ON HAIR DIAGNOSIS



## MASTERCLASS STAGE PROGRAM 2024



### C.4 LIVE TONING TRANSFORMATION:

- HOW TO SELECT THE BEST TONER TO REACH BEST RESULT
- MIXING TECHNIQUES
- AFTER TONING TECH
- **APPLICATION METHODS** : HAND-ON OR BRUSH-ON
- TIME MANAGEMENT AND OBSERVATION

### D.STYLING & CUTTING:

- SELECTION OF STYLES AND CUTS TO ENHANCE COLOR PRESENTATION
- APPROPRIATE TOOL USAGE
- TEMPERATURE MANAGEMENT





THE TRANSFORMATION  
MASTERCLASS

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## E. EXTENSION TRANSFORMATION:

- HOW TO COLOR HAIR EXTENSION
- MIXING DIFFERENT EXTENSION COLOR TO CREATE DIFFERENT STYLES
- APPLICATION METHODS
- HAIR EXTENSION CARE AND MAINTENANCE
- CUTTING AND STYLING TECHNIQUES

## F. Q&A:

- AUDIENCE IS FREE TO ASK QUESTIONS THROUGHOUT THE CLASS



## NOTE :

USUALLY MOUNIR ASKS HIS AUDIENCE WHAT HAIR COLORS TO MAKE LIVE ON STAGE, SO THE AUDIENCE PARTICIPATES IN SELECTING THE HAIR COLORS IN EVERY MOUNIR MASTERCLASS



# TICKETS



## 1800 USD

SOFT DRINKS & COOKIES  
A4 FOLDER & PEN

FRONT ROWS  
CERTIFICATE PHOTO WITH MOUNIR  
MOUNIR ARMY CAP & FACE

▶▶ FAST TRACK TO REGISTRATION  
FAST TRACK TO PHOTO WITH MOUNIR



## 1400 USD

MOUNIR ARMY CAP & FACE  
A4 FOLDER & PEN

CENTER ROWS  
GROUP CERTIFICATE PHOTOS WITH MOUNIR



## 1000 USD

MOUNIR ARMY CAP & FACE  
A4 FOLDER & PEN

REAR ROWS  
GROUP CERTIFICATE PHOTOS WITH MOUNIR

# YOU SHOULD KNOW



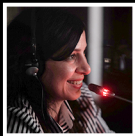
## SEAT NUMBER :

THE SEATING CRITERIA ARE BY THE SEQUENCE OF RESERVATION AND THE TICKET TYPE.  
YOUR SEAT NUMBER WILL BE SENT TO YOUR EMAIL ONE MONTH BEFORE THE EVENT.  
ALL TICKET-TYPE HOLDERS WILL HAVE A PERFECT VIEW OF THE DEMONSTRATIONS & SHOW.



## ATTENDANCE:

THE NUMBER OF ATTENDEES WILL BE 300 - 350 PEOPLE MAXIMUM PER DAY.



## LANGUAGES:

THE MASTERCLASS WILL BE CONDUCTED IN ARABIC AND INTERPRETED IN ENGLISH, PERSIAN  
UPON RECEIVING +25 PEOPLE OF ANOTHER LANGUAGE, WE WILL APPOINT AN INTERPRETER  
OF THE RESPECTIVE LANGUAGE.



## CERTIFICATION OF ATTENDANCE:

ALL TICKET TYPE HOLDERS WILL RECEIVE A CERTIFICATION OF ATTENDANCE SIGNED  
BY MOUNIR.

# PAYMENT METHOD

## GUIDELINE TO PURCHASE YOUR TICKET ONLINE (USA)

- 1- VISIT [WWW.MOUNIRPRODUCTS.US/PAGES/MASTERCLASS-USA](http://WWW.MOUNIRPRODUCTS.US/PAGES/MASTERCLASS-USA)
- 2- CHOOSE YOUR PREFERRED TICKET TYPE
- 3- READ ALL THE INFORMATION
- 4- PROCEED TO CHECKOUT



## GUIDELINE TO PURCHASE YOUR TICKET ONLINE (GLOBAL)

- 1- VISIT [WWW.MOUNIRMASTERCLASS.COM](http://WWW.MOUNIRMASTERCLASS.COM)
- 2- CLICKONMIAMI,USA
- 3- CHOOSE YOUR PREFERRED TICKET TYPE
- 3- READ ALL THE INFORMATION
- 4- PROCEED TO CHECKOUT



# MISCELLANEOUS

IT IS A LOOK & LEARN MASTERCLASS

ATTENDEES ARE NOT REQUIRED TO BRING ANYTHING WITH THEM.

THE TICKET CANNOT BE TRANSFERRED TO ANOTHER PERSON.

NO ONE IS ALLOWED TO ENTER THE MASTERCLASS OTHER THAN THE TICKET HOLDER.

TICKET CARD IS REQUIRED.

TICKETS ARE NON-REFUNDABLE AFTER PURCHASE.