

THE  
**INVASION**

MASTER  
CLASS

LIVE ON STAGE

**Istanbul**

15 JANUARY . 2024

*Türkiye*

THE  
**INVASION**  
MASTER  
CLASS

**TIMETABLE**

REGISTRATION AT

**11:00 AM**



DOORS OPEN AT

**13:00 PM**



MASTERCLASS STARTS AT

**13:30 PM**



ONE HOUR LUNCH BREAK FROM

**16:00 TILL 17:00**



MASTERCLASS ENDS AT

**20:00 PM**



PHOTOGRAPHY WITH MOUNIR FROM

**20:00 TILL 21:00**

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## MASTERCLASS STAGE PROGRAM 2024

### A. BUSINESS & CAREER MANAGEMENT:

- MOTIVATIONAL SPEECHES.
- STRATEGIES FOR ESTABLISHING HAIR DESIGN AS A MARKET-INFLUENCING PROFESSION.
- TEAM AND WORK FLOW MANAGEMENT.
- DEVELOPMENT OF TALENT AND SELF - EMPOWERMENT
- HOW TO RUN, MANAGE & DEVELOP YOUR SOCIAL MEDIA PRESENCE



### B. 3 FULL LIVE TRANSFORMATION :

- DIAGNOSIS OF HAIR TO CHOOSE RIGHT COLOR AND TECHNIQUES.
- **DIFFERENT BLEACHING TECHNIQUES:**
  - WET & DRY BLEACHING | POWDER SELECTION & MIXING TECH
  - HAIR SECTIONING METHODS
  - OMBRE, HIGHLIGHT, LOWLIGHT, SHADOWING, FLASHES,
  - CONTOURING TECHNIQUES
  - HAIR CORRECTION & HAIR FILLING TECHNIQUES
- **PROPER TOOL USAGE :** HANDS, COMBS, FOILING & BRUSHES
- **TIME MANAGEMENT :** HOW TO TIME THE PHASES OF THE TRANSFORMATION DEPENDING ON HAIR DIAGNOSIS



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### C.4 LIVE TONING TRANSFORMATION:

- HOW TO SELECT THE BEST TONER TO REACH BEST RESULT
- MIXING TECHNIQUES
- AFTER TONING TECH
- **APPLICATION METHODS** : HAND-ON OR BRUSH-ON
- TIME MANAGEMENT AND OBSERVATION

### D.STYLING & CUTTING:

- SELECTION OF STYLES AND CUTS TO ENHANCE COLOR PRESENTATION
- APPROPRIATE TOOL USAGE
- TEMPERATURE MANAGEMENT



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### E. EXTENSION TRANSFORMATION:

- HOW TO COLOR HAIR EXTENSION
- MIXING DIFFERENT EXTENSION COLOR TO CREATE DIFFERENT STYLES
- APPLICATION METHODS
- HAIR EXTENSION CARE AND MAINTENANCE
- CUTTING AND STYLING TECHNIQUES

### F. Q&A:

- AUDIENCE IS FREE TO ASK QUESTIONS THROUGHOUT THE CLASS



### NOTE :

USUALLY MOUNIR ASKS HIS AUDIENCE WHAT HAIR COLORS TO MAKE LIVE ON STAGE,SO THE AUDIENCE PARTICIPATES IN SELECTING THE HAIR COLORS IN EVERY MOUNIR MASTERCLASS

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# TICKETS

## DIAMOND TICKET: 1000 \$

### ROWS 1 TO 4

MOUNIR ARMY CAP AND FACE  
A4 FOLDER AND PEN



FAST TRACK TO REGISTRATION  
FAST TRACK TO PHOTO WITH MOUNIR



## GOLD TICKET: 800 \$

### ROWS 5 AND 6

MOUNIR ARMY CAP AND FACE  
A4 FOLDER AND PEN



## SILVER TICKET: 600 \$

### ROWS 7 TO 10

MOUNIR ARMY CAP AND FACE  
A4 FOLDER AND PEN

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## YOU SHOULD KNOW



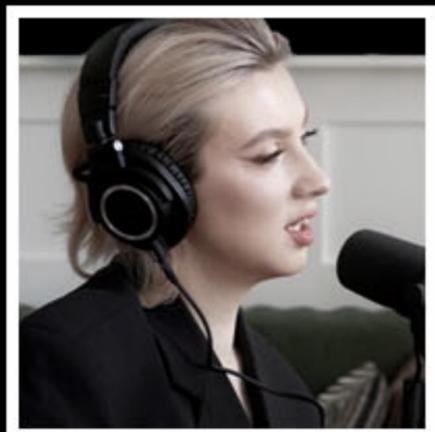
### SEAT NUMBER :

THE SEATING CRITERIA ARE BY THE SEQUENCE OF RESERVATION AND THE TICKET TYPE.  
YOUR SEAT NUMBER WILL BE SENT TO YOUR EMAIL ONE MONTH BEFORE THE EVENT.  
ALL TICKET-TYPE HOLDERS WILL HAVE A PERFECT VIEW OF THE DEMONSTRATIONS & SHOW.



### ATTENDANCE:

THE NUMBER OF ATTENDEES WILL BE 300 - 350 PEOPLE MAXIMUM PER DAY.



### LANGUAGES:

THE MASTERCLASS WILL BE CONDUCTED IN ARABIC AND INTERPRETED IN ENGLISH, PERSIAN  
UPON RECEIVING +25 PEOPLE OF ANOTHER LANGUAGE, WE WILL APPOINT AN INTERPRETER  
OF THE RESPECTIVE LANGUAGE.



### CERTIFICATION OF ATTENDANCE:

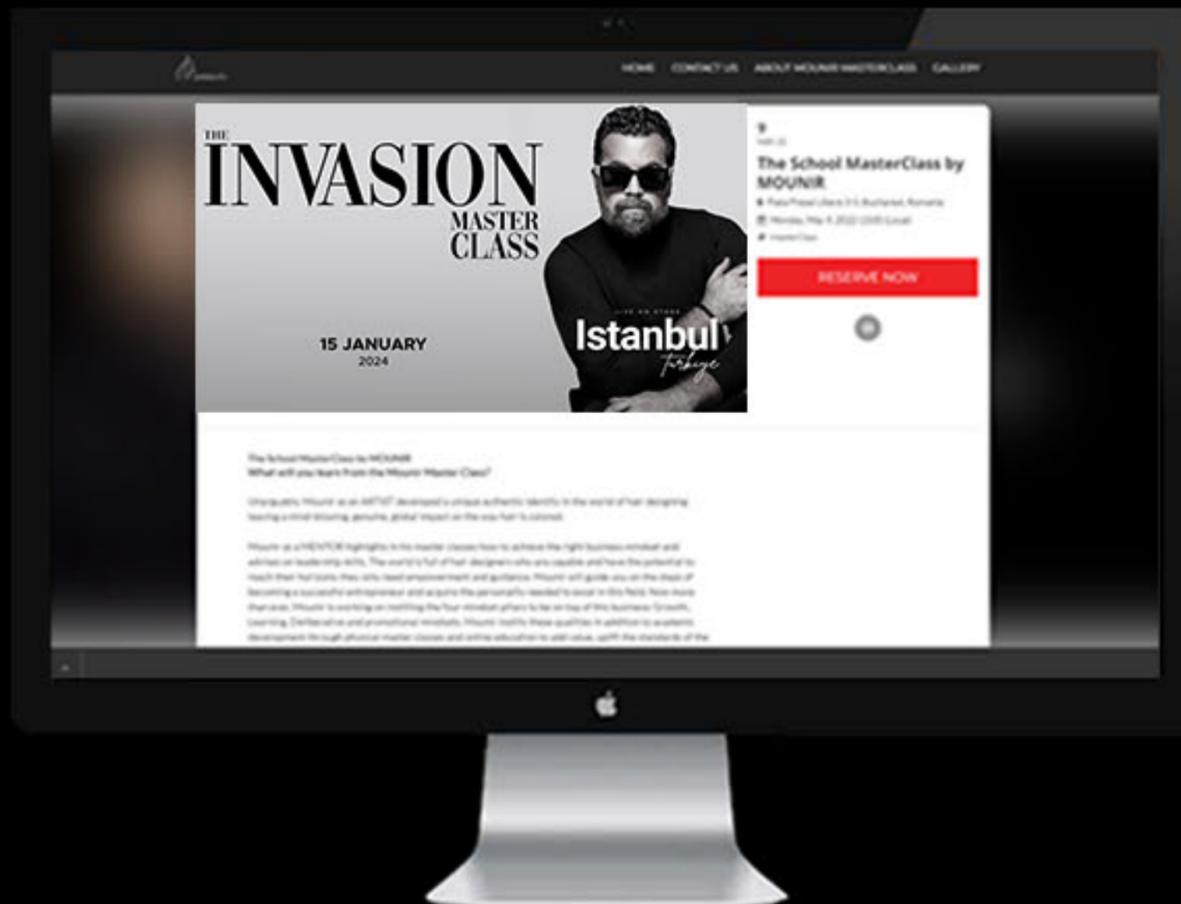
ALL TICKET TYPE HOLDERS WILL RECEIVE A CERTIFICATION OF ATTENDANCE SIGNED  
BY MOUNIR.

# THE INVASION MASTER CLASS

## PAYMENT METHOD

### GUIDELINE TO PURCHASE YOUR TICKET ONLINE:

- 1- ENTER TO WWW.MOUNIRMASTERCLASS.COM
- 2- CLICK ON ISTANBUL
- 3- CHOOSE YOUR PREFERRED TICKET TYPE
- 4- READ ALL INFORMATION
- 5- PROCEED TO CHECKOUT



### VIA BANK TRANSFER

- 1- CONTACT THE SUPPORT TEAM ON : +961 81 074 149
- 2- VIA BANK TRANSFER IN US DOLLAR

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## MISCELLANEOUS

IT IS A LOOK & LEARN MASTERCLASS

ATTENDEES ARE NOT REQUIRED TO BRING ANYTHING WITH THEM.

THE TICKET CANNOT BE TRANSFERRED TO ANOTHER PERSON.

NO ONE IS ALLOWED TO ENTER THE MASTERCLASS OTHER THAN THE TICKET HOLDER.

TICKET CARD IS REQUIRED.

TICKETS ARE NON-REFUNDABLE AFTER PURCHASE.